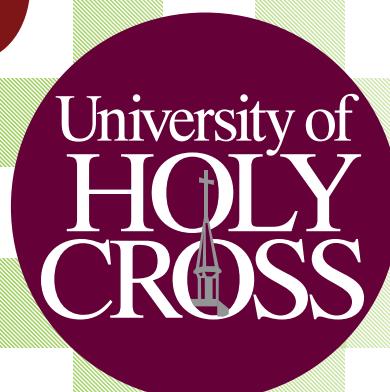


THE 5<sup>TH</sup> ANNUAL  
UNIVERSITY OF HOLY CROSS

# CRAWFISH BOIL COOKOFF

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SPONSORSHIP  
PROPOSAL

The University of Holy Cross is thrilled to present its Fourth Annual Crawfish Boil Cookoff, a lively event dedicated to celebrating the culinary traditions of Louisiana and bringing the community together for a friendly and delicious competition. We invite you to join us as a sponsor of this exciting event!

**EVENT**

5th Annual Crawfish Boil Cookoff

**DATE**

Saturday, March 14, 2026

**TIME**

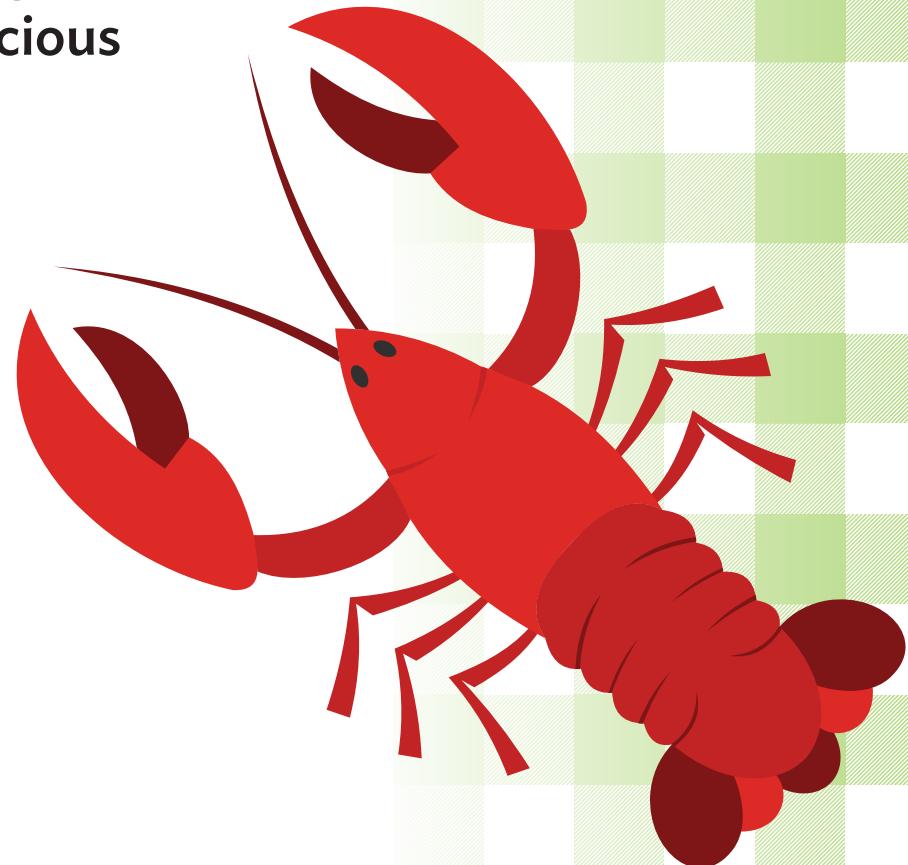
1:00 PM – 5:00 PM

**LOCATION**

University of Holy Cross  
4123 Woodland Drive  
New Orleans, LA 70131

**TICKETS**

\$25 pre-sale, \$40 at the door



### **About the UHC Crawfish Boil Cookoff**

The UHC Crawfish Boil Cookoff is a community-driven event that offers a platform for local chefs, businesses, and organizations to showcase their cooking skills and passion for Louisiana cuisine. This family-friendly cookoff will feature live music, entertainment, and of course, plenty of mouth-watering crawfish. Attendees of all ages will enjoy games, craft booths, and a chance to taste and vote for their favorite crawfish.

# **Sponsorship Benefits**

By sponsoring the UHC Crawfish Boil Cookoff, your business will gain exposure and engage directly with a local, enthusiastic audience. As a key sponsor, you will receive the following benefits:



## **Branding & Visibility:**

Your logo will be prominently featured on promotional materials, including flyers, banners, and the official event program.



## **Community Engagement:**

A complimentary booth space at the cookoff to promote your products and services, engage with the community, and distribute promotional materials.



## **Website & Social Media:**

Acknowledgement as a sponsor on all event-related social media platforms, with dedicated posts highlighting your support.



## **On-Site Signage:**

Your logo will be displayed throughout the venue, ensuring high visibility for all attendees.



## **Media Exposure:**

Inclusion in all event press releases distributed to local media outlets, spotlighting your commitment to community and culinary traditions.



## **Advertising:**

Your sponsorship will be mentioned in event advertisements across various media platforms, including print, radio, and online.

We offer a variety of sponsorship levels to match your goals and budget. All sponsors are eligible to compete with a boil team.



### **PRESENTING SPONSOR**

**\$10,000**



### **CRAWFISH ROYALE (STAGE SPONSOR)**

**\$7,500**



### **BOIL MASTER**

**\$5,000**



### **SPICE IT UP**

**\$2,500**



### **PINCH PERFECT**

**\$1,000**



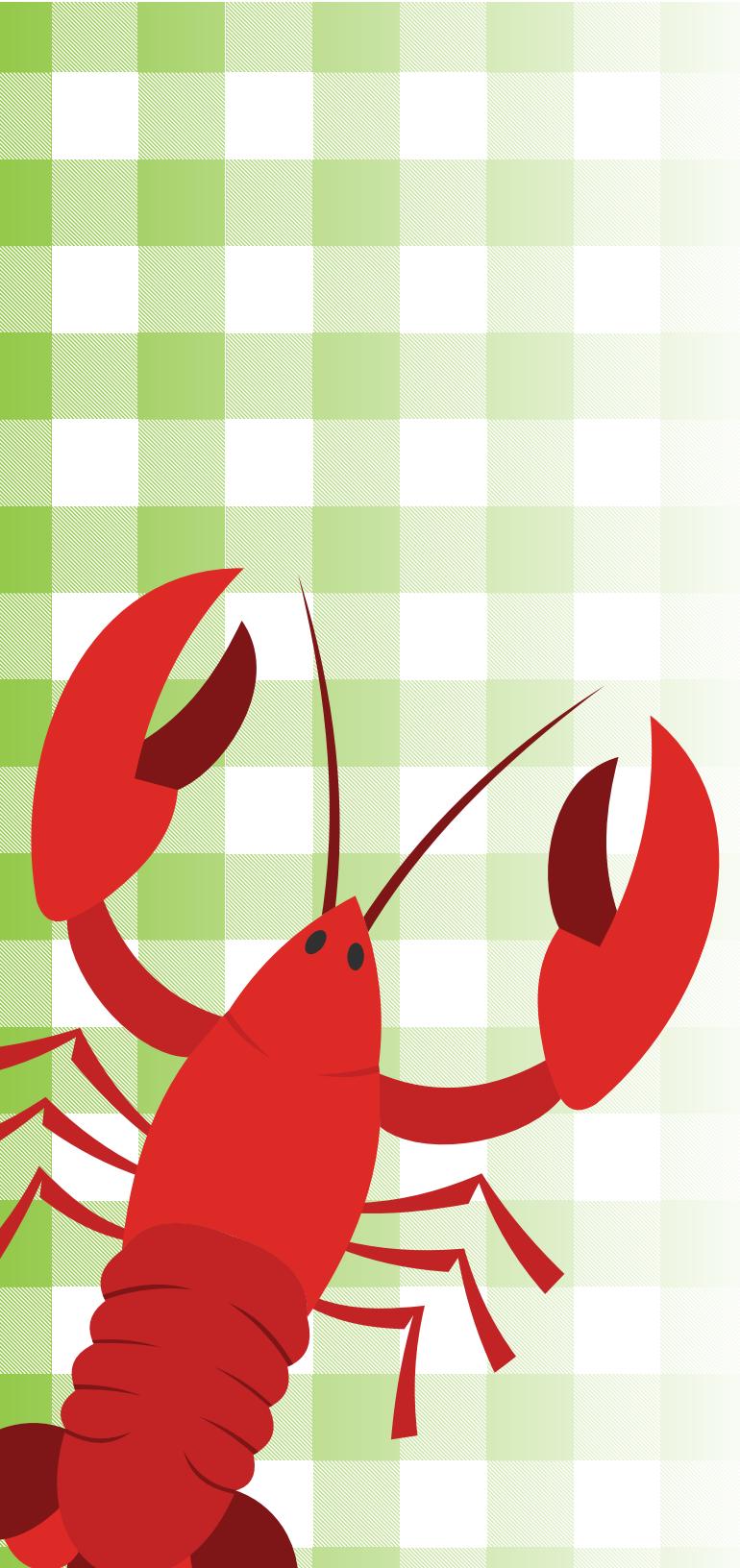
### **FRIEND OF UHC**

**\$750**



### **BOIL TEAM**

**\$150**



The University of Holy Cross believes that your involvement in the Crawfish Boil Cookoff will not only enhance the event but also demonstrate your commitment to supporting local culture and community engagement. We look forward to partnering with you to make this event an unforgettable experience for all.

Please feel free to contact us for further discussion and to confirm the details of your sponsorship.

*For more information about the event, please visit:*

**[uhcno.edu/crawfish](http://uhcno.edu/crawfish)**

**Have a question? Reach out to:**

Ms. Pam Lopez  
*Executive Assistant for the President*  
[plopez@uhcno.edu](mailto:plopez@uhcno.edu)  
(504) 398-2206