

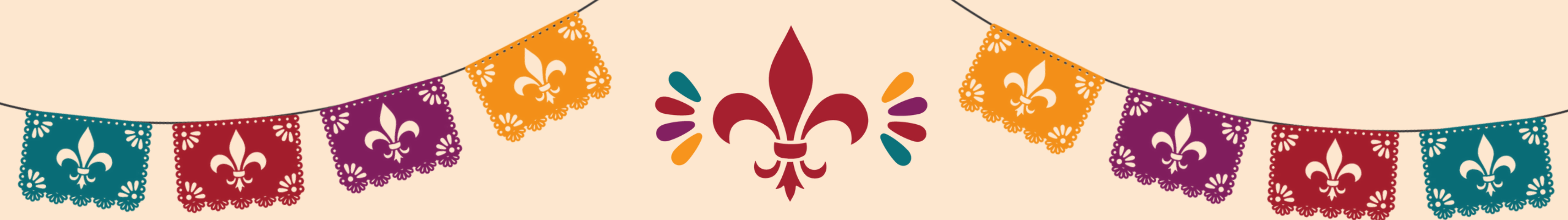


West Bank
**HISPANIC
HERITAGE**
Festival



**SPONSORSHIP
PROPOSAL**





DETAILS

West Bank Hispanic Heritage Festival

Date: October 12, 2024

Time: 11:00 AM - 7:00 PM

Location: University of Holy Cross

4123 Woodland Drive

New Orleans, LA 70131

Tickets: Free

OUR VISION

The University of Holy Cross, in partnership with the Hispanic Chamber of Commerce of Louisiana, is excited to present the inaugural West Bank Hispanic Heritage Festival, a vibrant celebration dedicated to recognizing and honoring the rich cultural heritage, traditions, and contributions of Hispanic and Latino communities in the New Orleans metropolitan area. We invite you to join us as a sponsor in this unique event that promises to engage and unite the community through a shared appreciation of diverse cultures.

ABOUT THE EVENT

The West Bank Hispanic Heritage Festival is a community-centered event that provides a platform for local artisans, musicians, and performers to showcase their talents while offering a space for businesses and community organizations to engage with the public. This family-friendly festival will feature music, dance, food, and art, highlighting the vibrancy of Hispanic cultures in our region. Attendees of all ages will enjoy traditional games, crafts, live performances, and delicious food.



SPONSORSHIP OPPORTUNITIES

By sponsoring the West Bank Hispanic Heritage Festival, you will benefit from exposure and engagement within the community. As a key sponsor, you will receive the following benefits:

BRANDING AND VISIBILITY

Logo Placement: Prominent placement of your logo on promotional materials, including flyers, banners, and the official festival program.

On-Site Signage: Exclusive signage opportunities throughout the festival venue, ensuring high visibility for all attendees.

MEDIA EXPOSURE

Press Releases: Inclusion in all festival press releases to local media, highlighting your commitment to community and cultural diversity.

Advertising: Mention in festival advertisements across various media channels, including print, radio, and online.

COMMUNITY ENGAGEMENT

Vendor Booth: A complimentary booth space at the festival to showcase your products and services, engage with attendees, and distribute promotional materials.

WEBSITE AND SOCIAL MEDIA

Recognition as a sponsor in all festival-related social media platforms, including dedicated posts highlighting your support.

We offer several sponsorship levels at multiple levels to suit your goals and budget:



Presenting Sponsor
\$10,000



Stage Sponsor
\$7,500



Promotional Sponsor
\$5,000



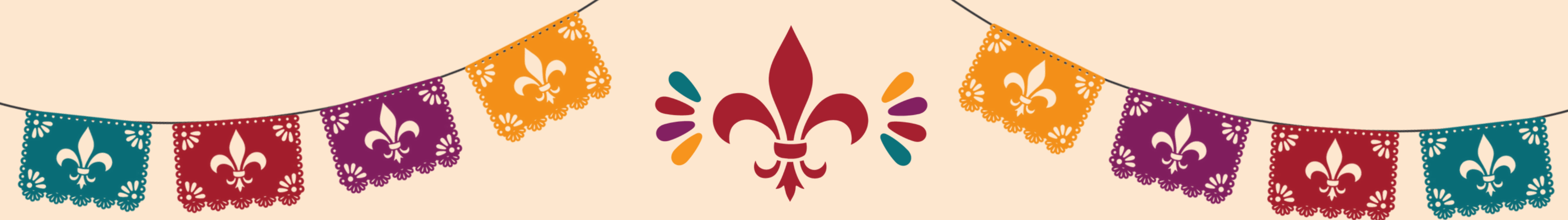
Hospitality Tent Sponsor
\$2,500



KidsZone Sponsor
\$1,000



Friends of the University
\$750



CREATE A LASTING IMPACT

The University of Holy Cross believes that your involvement in the West Bank Hispanic Heritage Festival will not only enhance the festival experience but also demonstrate your commitment to supporting cultural diversity and community engagement. Your sponsorship will contribute to the success of this meaningful event and help create a lasting impact on the community.

We look forward to partnering with you and making the West Bank Hispanic Heritage Festival a memorable celebration for all.

Please feel free to contact us for further discussion and to confirm the details of your sponsorship.

Stephanie Davi McNeely
Committee Chair, West Bank Hispanic Heritage Festival
University of Holy Cross
916-799-5483 Svmcneely2020@gmail.com

**SECURE YOUR
SPONSORSHIP**



**THANK YOU FOR CONSIDERING
THIS OPPORTUNITY.**

