

Public Disclosure of Student Achievement

Institution Name: UNIVERSITY OF HOLY CROSS

Business Unit(s) included in this report: DEPARTMENT OF BUSINESS ADMINISTRATION

Academic Period Covered: 2022-2023

Date Report Posted: 02/20/2024

PROGRAM	MEASURE	TARGET	RESULT
BS in Business Administration	Employment	100%	No graduates
BS in Business Administration with concentration in Marketing	Employment	100%	No graduates
BS in Business Administration with concentration in Management	Employment	100%	No graduates
BS in Business Administration with concentration in Healthcare Management	Employment	100%	100%
BS in Business Administration with concentration in Organizational Management (fast-track online)	Employment	100%	100%
BS in Accounting	Employment	100%	100%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED	
Employment	Percentage of students who gained full time employment within 6 months of graduation. The information is obtained via direct calls or emails.	